

## 2<sup>nd</sup> EURO BioHighTech Conference and Fair

### Health 4.0: Research for Business Innovation

Trieste, Italy  
26 – 27 September 2018

## Call for Expression of Interest

### Objectives

**EURO BioHighTech is a Health 4.0 Conference and Fair** annual and international event devoted to research for business innovation in the medtech, biotech, e-health and Ambient Assisted Living technologies (BioHighTech) developed in Europe with a special inclusion of the Central and Eastern Europe and Balkan areas.

The event will take place on **26 and 27 September 2018** in **Trieste**, which will be the Science City for EuroScience Open Forum 2020 (**ESOF2020**).

This is a unique opportunity for **private and public European partnerships to present their collaborative Research & Innovative Projects**, focused on the development of new technologies, products or services for the advancements in healthcare, social-care and medicine.

The international audience will include biohightech **entrepreneurs, researchers, business angels, private equity managers, education representatives, communication managers, science journalists**, civil society and third health sector organization as well as **policy makers** coming from European Countries with special focus on Central, Eastern Europe and Balkan areas.

Each partnership will have the opportunity to present its own collaborative project during the “**Research & Development**” sessions.

### Why to participate?

Globally, Health 4.0 industries are facing a series of new challenges related to demographic changes and market and R&D dynamics. The EURO BioHighTech Conference and Fair has the main goal of providing new and better answers to these challenges, fostering debate concerning research and development of collaborative projects implemented by companies along with research centers. The EURO BioHighTech’s distinctive features are:

**UNIQUENESS** - collaborative R&D innovative projects selected and presented during this event will be able to acquire the skills to participate to the Official Call launched to define the “**Science in the City Festival**”, **Trieste ESOF2020** and the **ESOF2020 Trieste Programme**.

**CROSS-DISCIPLINARY NATURE** - showcasing in an integrated and synergic way, BioHighTech companies, researchers and end users working in the fields of biomedical technologies (BioMed), including Assisted technologies in healthcare, social-care and wellness sectors, biotechnologies (BioTech), e-health and bioinformatics (BioICT).

**COMPLETENESS** - featuring and comparing all components of the Health 4.0: research, development, production, finance, insurance, education, and communication.

**The event gives the opportunity to meet:**

- BioHighTech companies
- Researchers of International Research Institutions
- Business angels, private equity managers, etc.
- End users (Hospitals, Healthcare managers, third health sector organization: i.e. social cooperatives and association of end users etc.)
- Education representatives
- Communication managers
- Science journalists
- Policy makers

## Who can participate to this call?

This call is addressed to all the European public-private partnerships, already established, that are interested in presenting their collaborative Research & Innovative Project in the Health sector.

**The partnership should include at least one academic institution (e.g. university, research institution, etc.) and one non-academic partner (e.g. industry, SMEs, start-ups, third health sector organization, etc.)**

## Selection Criteria

The Research & Innovative collaborative Project will be evaluated remotely and scored by a **Scientific and Technical Committee**, composed of academics and entrepreneurs of the Friuli Venezia Giulia region.

The projects will be evaluated according to the following award criteria:

1. Quality of the **teams and the partnerships**, in term of quality of the competences and synergies between entrepreneurs and public researchers (team expertise and diversity);
2. Quality of the project in term of **scientific and technological contents** (technological feasibility);
3. Quality of the project in term of **originality and innovation** of the product/service/process, beyond state of the art - excellence of innovation in relation to gold standard and best practices, able to resolve a current technological or/and clinical problem and satisfy a need (the predicted results and the market creating potential), involving the end users.

The Scientific and Technical Committee may ask a short **interview** to the successful applications in order to better understand the project needs (e.g. specific know-how, financial support, end users etc.,) and to organize possible *ad hoc* meetings.

Application partnerships will be informed on the results of the selection with an official confirmation (approx. by the end of June), and more details about the event planning will follow.

## Application

The expression of interest to participate in the Research & Development sessions of this event must be submitted electronically by **30 June 2018** midnight (CET).

To apply for this call, the private-public partnership applicant is asked to express the interest in presenting, during the RESEARCH & DEVELOPMENT sessions, a collaborative Research & Innovative Project filling the **APPLICATION FORM**

Please make sure to provide complete, accurate data and contact details.

## Cost and expenses

The participation to this fair and relevant conference is **free of charge**; costs and expenses for travel and accommodation are at the participants' own charge.

N.B. **Research & Innovation Projects**, which have been funded by European, National or Regional funds, normally have a **budget** dedicated to the **dissemination and the exploitation of the results** of their research. This event can be an opportunity to present the results of the projects and the technical capabilities, which may be of interest for future collaboration partnerships, to an international audience.

For further information, please contact:

**Scientific Secretariat:** [scientific@ebht.it](mailto:scientific@ebht.it)

**Conference Organizing Secretariat:** [conference@ebht.it](mailto:conference@ebht.it)

There is the opportunity to join the event also as **EXHIBITORS**:

- one EXHIBITION STAND. EQUIPPED SPACE/SHELL SCHEME BOOTH 6 mq. (m3 x m2) area, perimeter walls, electrical socket 220v, booth identification sign, 1 table, 3 chairs, 1 wastebasket;
- Badges for Exhibitors (1 Each 2sqm – Max 6);
- Match Making Program – B2B;
- Nr. 2 Speech on Stage – 8 minutes each;

The total cost is: 1.200 euro + + VAT if applicable

For booking an exhibition stand: [Company](#) – [Research center/others](#)

### **ONLY for BALKAN REGIONS AND GREECE:**

The total cost to participate as exhibitor is 800 euro + + VAT if applicable

For booking an exhibition stand: [Company, research center or others](#)

For further information about the **exhibition area**, please contact: [info@ebht.it](mailto:info@ebht.it)

## DRAFT AGENDA (main topics):

26 September	Conference Hall A			ARENA SPEECH	B2B EEN	EXHIBITION AREA
9.00 – 10.30	<b>OPENING CONFERENCE</b> Hospital, Research and Industry for HEALTH 4.0					
10.30 – 11.00	Coffee break - <i>MEDIA</i> for Health 4.0					
	Conference Hall A	Conference Hall B	Conference Hall C			
11.00 – 13.00 Parallel sessions	<b>RESEARCH &amp; DEVELOPMENT</b> Biomedical, diagnostic in vivo and vitro	<b>RESEARCH &amp; DEVELOPMENT</b> Innovative Therapy	<b>RESEARCH &amp; DEVELOPMENT</b> e-Health and Ambient Assisted Living			
13.00 – 14.30	Lunch time - <i>MEDIA</i> for Health 4.0					
14.30 – 15.30	<b>EDUCATION</b> for HEALTH 4.0					
15.30 – 16.00	Coffee break - <i>MEDIA</i> for Health 4.0					
	Conference Hall A	Conference Hall B	Conference Hall C			
16.00-17.30 Parallel sessions	<b>RESEARCH &amp; DEVELOPMENT</b> Biomedical, diagnostic in vivo and vitro	<b>RESEARCH &amp; DEVELOPMENT</b> Innovative Therapy	<b>RESEARCH &amp; DEVELOPMENT</b> e-Health and Ambient Assisted Living			

27 September	Conference Hall A			ARENA SPEECH	B2B EEN	EXHIBITION AREA
9.00 – 10.30	<b>FINACE and INSURANCE</b> for HEALTH 4.0					
10.30 – 11.00	Coffee break - <i>MEDIA</i> for Health 4.0					
	Conference Hall A	Conference Hall B	Conference Hall C			
11.00 – 13.00 Parallel sessions	<b>RESEARCH &amp; DEVELOPMENT</b> Biomedical, diagnostic in vivo and vitro	<b>RESEARCH &amp; DEVELOPMENT</b> Innovative Therapy	<b>RESEARCH &amp; DEVELOPMENT</b> e-Health and Ambient Assisted Living			
13.00 – 14.30	Lunch time - <i>MEDIA</i> for Health 4.0					
14.30 – 16.30	<b>CLOSING CONFERENCE</b> Policy for HEALTH 4.0					